

Junior Marketing Coordinator

Do you want to know what it truly means to be a digital marketer in the 21st century? Ready to take off your traditional marketing suit and tie and get your sleeves up in a zero-tolerance zone for smoke and mirrors? If you are ready to learn where the rubber REALLY meets the road and produce high octane zero sugar coated marketing metrics that shows true "ROI", apply here.

We are looking for a vibrant, junior Coordinator to join the Marketing Department of our highly dynamic professional services company based in Bryanston. The ideal candidate will have mature interpersonal skills and be great at thinking on their feet. They will need to be comfortable working on both traditional and digital marketing activities and take initiative as well as instruction.

Some digital marketing experience will be an advantage; however, a resilient and attentive attitude is a priority beyond work experience.

If you're known as reliable, bright and a fan of a high-pressure, fast-paced working environment we look forward to receiving your application.

Duties and responsibilities will include but are not limited to the following:

- Monitoring social channels.
- Keep detailed client lists and databases up to date.
- Data consolidation such as compiling and distributing of financial and statistical information (budget spreadsheets and marketing reports).
- Ad hoc instructions and tasks from marketing manager.
- Coordinating and relaying business unit/team needs with marketing manager.
- Consult on marketing opportunities and keep an action plan with regular reports and detailed updates.
- Actively engage with graphic designer to create graphic and video ads that are aligned with corporate identity and promote the brand of the business.

Responsibilities:

- Plan and execute social media campaigns.
- New business leads tracking and first responses to leads.
- Seek out new avenues to generate online sales leads.
- Assist with marketing research.
- Design online marketing online audiences to target advertising cost effectively.
- Keep abreast of other print/media campaigns in the business and compliment such with suitable online campaigns.
- Follow instructions meticulously where provided and aim to exceed stated expectations

Should you meet the above minimum requirements, send us your CV and a detailed cover note to Marique Morkel, stating why you would be suitable for this role to: recruitment@africorpsolutions.co.za

Candidates who do not comply with the minimum requirements will not be considered and only shortlisted candidates will be contacted.

Should you not hear from us within 21 working days, please consider your application unsuccessful.